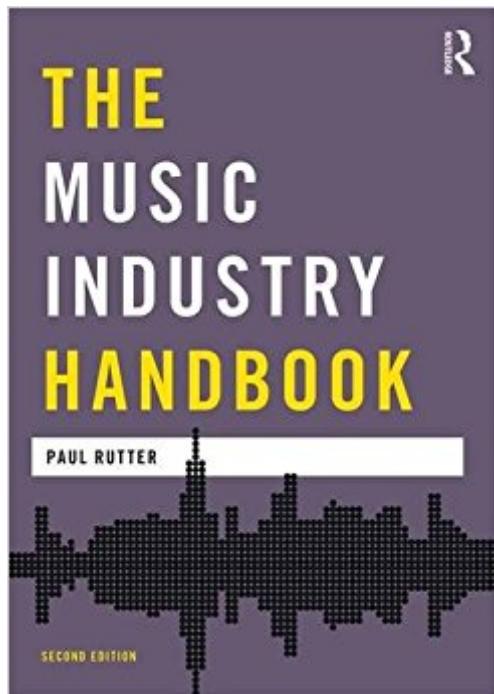


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The Music Industry Handbook (Media Practice)



Synopsis

The Music Industry Handbook, Second edition is an expert resource and guide for all those seeking an authoritative and user-friendly overview of the music industry today. The new edition includes coverage of the latest developments in music streaming, including new business models created by the streaming service sector. There is also expanded exploration of the music industry in different regions of the UK and in other areas of Europe, and coverage of new debates within the music industry, including the impact of copyright extensions on the UK music industry and the business protocols involved when music is used in film and advertising. The Music Industry Handbook, Second edition also includes: in-depth explorations of different elements of the music industry, including the live music sector, the recording industry and the classicalÂ Â music business analysis of business practices across all areas of the industry, including publishing, synchronisation and trading in the music industry profiles presenting interviews with key figures workings in the music industry detailed further reading for each chapter and a glossary of essential music industry terms.

Book Information

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Customer Reviews

Ã¢â€”Â“This handy book (first edition, 2011) is intended for those needing a guide to all facets of an industry that has undergone radical change in the past two decades. Rutter (Southampton Solent Univ., UK) keeps discussion of the history and evolution of the industry to a minimum and focuses on its current state Ã¢â€”Â| Topics covered include the transformation of the industry, live performance, copyright and publishing, record company deals, management and promotion, and

synchronization ... Each chapter includes references to written and online resources, and there is a helpful glossary of terminology. Several chapters include case studies and individual profiles. A useful book for those who are new to the subject or seeking a comprehensive reference. - R. J. Phillips, Colorado State University

Paul Rutter is an Associate Professor and Programme Group Leader of the Popular Music Scheme at Southampton Solent University, UK. He is a writer, musician, international songwriter/composer and music producer. Paul is a regular on-air guest contributor, commentator and research consultant in BBC media on popular music news and issues and has over 30 years' experience in the music industry. He is also chapter author of "Soundtracks: Using Music in Film" in The Film Handbook (Mark de Valk with Sarah Arnold, 2013).

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